



## ADCOTE™ 69-100

**Description** ADCOTE™ 69-100 is a clear, non blocking primer or coating for polyester film which is suitable for use as a printing and coating primer for solvent, or water based inks and coating materials. It will also function as a surface coating on metallized polyester film.

**Instructions for Handling:**

Weigh out the desired amount of ADCOTE™ 69-100 and adjust with solvent for desired final solids or viscosity and mix thoroughly.

**Caution:**

ADCOTE™ 69-100 may show a tendency to gel on exposure to cold temperatures. This can be covered by warming to approximately 100°F and stirring thoroughly with a high shear mechanical agitation. This is strictly a physical phenomenon and has no bearing on final performance.

A dry coat weight of 0.3 - 0.5 lbs/ream is suggested for priming applications. Pass through a drying tunnel sufficient to remove all solvents and then over chill rolls to bring temperature to 90°F or lower before rewinding.

Lower coating weights begin to show iridescence or slight bloom in the coated stock due to light diffraction.

Typical Physical Properties	Primer	Unit
Solids Content	40	%
Viscosity (25°C)	150 to 450	mPa·s
Weight/Gallon	7.00 to 8.00	lb
Wet Appearance	Liquid	

\*These are typical properties only and are not to be construed as specifications. Users should confirm results by their own tests.

### Recommended Application Weight

Apply 0.5 to 0.8 g/m<sup>2</sup> dry, depending on substrate and application.

Suggested Application and Operating Guidelines	Primer	Unit
Application Method	Gravure	
Recommended Dilution Solvent	<ul style="list-style-type: none"> <li>Ethyl Acetate Urethane Grade</li> <li>Methyl Ethyl Ketone Urethane Grade</li> </ul>	

### Suggested Cleanup Guidelines

A proper cleaning procedure should be implemented and practiced as part of the machine operation.

After finishing work, the equipment should be cleaned immediately with organic solvents like ketone or acetate, or similar organic solvents before the product's cure progresses too far.

### Notes

These are typical properties only and are not to be construed as specifications. Users should confirm results by their own tests.

## Product Stewardship

Dow has a fundamental concern for all who make, distribute, and use its products, and for the environment in which we live. This concern is the basis for our product stewardship philosophy by which we assess the safety, health, and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our product stewardship program rests with each and every individual involved with Dow products - from the initial concept and research, to manufacture, use, sale, disposal, and recycle of each product.

## Customer Notice

Dow strongly encourages its customers to review both their manufacturing processes and their applications of Dow products from the standpoint of human health and environmental quality to ensure that Dow products are not used in ways for which they are not intended or tested. Dow personnel are available to answer your questions and to provide reasonable technical support. Dow product literature, including safety data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from Dow.

## Medical Applications Policy

Any and all medical application use of Dow materials, whether a device, a component, or any type of primary or secondary packaging of a medically related object or substance, needs to be reviewed and approved by Dow before any Dow material can be tested in such application.

Dow requests that customers considering use of Dow products in medical applications notify Dow so that appropriate assessments may be conducted. Dow does not endorse or claim suitability of its products for specific medical applications. It is the responsibility of the medical device or pharmaceutical manufacturer to determine that the Dow product is safe, lawful, and technically suitable for the intended use. **DOW MAKES NO WARRANTIES, EXPRESS OR IMPLIED, CONCERNING THE SUITABILITY OF ANY DOW PRODUCT FOR USE IN MEDICAL APPLICATIONS.**

For further information contact your Dow sales or technical representative to request a Medical Application Review Request Form.

Additional details of Dow's Medical Applications Policy are available at: <https://www.dow.com/en-us/support/product-safety.html>

## Tobacco and Marijuana Policy

Dow does not support or intend for its products to be used, directly or indirectly, in the production of tobacco, the manufacture of tobacco products, the manufacture and use of electronic cigarettes (including vaping devices), the production of marijuana, or the manufacture of marijuana products intended for human consumption, where the Dow product (or its residues) may be present in the finished product or be alleged to facilitate the delivery of nicotine, other tobacco components, marijuana, or marijuana components.

## Harmful Applications Policy

Dow does not intend for its products to be used in applications specifically intended to harm humans.

## Disclaimer

NOTICE: No freedom from infringement of any patent owned by Dow or others is to be inferred. Because use conditions and applicable laws may differ from one location to another and may change with time, the Customer is responsible for determining whether products and the information in this document are appropriate for the Customer's use and for ensuring that the Customer's workplace and disposal practices are in compliance with applicable laws and other governmental enactments. Dow assumes no obligation or liability for the information in this document. **NO WARRANTIES ARE GIVEN; ALL IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ARE EXPRESSLY EXCLUDED.**

NOTICE: If products are described as "experimental" or "developmental": (1) product specifications may not be fully determined; (2) analysis of hazards and caution in handling and use are required; (3) there is greater potential for Dow to change specifications and/or discontinue production; and (4) although Dow may from time to time provide samples of such products, Dow is not obligated to supply or otherwise commercialize such products for any use or application whatsoever.

NOTICE: This data is based on information Dow believes to be reliable, as demonstrated in controlled laboratory testing. They are offered in good faith, but without guarantee, as conditions and method of use of Dow products are beyond Dow's control. Dow recommends that the prospective user determine the suitability of these materials and suggestions before adopting them on a commercial scale.

To the best of our knowledge, the information contained herein is accurate and reliable as of the date of publication, however we do not assume any liability for the accuracy and completeness of such information.

For additional information, not covered by the content of this document, contact us via our web site [http://www.dow.com/products\\_services/](http://www.dow.com/products_services/).

## Additional Information

### North America

U.S. & Canada:

1-800-441-4369

1-989-832-1426

Mexico:

+1-800-441-4369

### Latin America

Argentina:

+54-11-4319-0100

Brazil:

+55-11-5188-9000

Colombia:

+57-1-219-6000

Mexico:

+52-55-5201-4700

### Europe/Middle East

+800-3694-6367

+31-11567-2626

Italy:

+800-783-825

### South Africa

+800-99-5078

### Asia Pacific

+800-7776-7776

+603-7965-5392

[www.dow.com](http://www.dow.com)

This document is intended for use within Africa & Middle East, Europe

Published:

© 2021 The Dow Chemical Company

